



## **PreviewGadgets.com Media Kit**

### **About PreviewGadgets.com**

PreviewGadgets.com is an online magazine bringing hot news from hardware industry, detailed objective devices reviews straight from our testing labs, shopping guides and shopping recommendations.

### **Brief history**

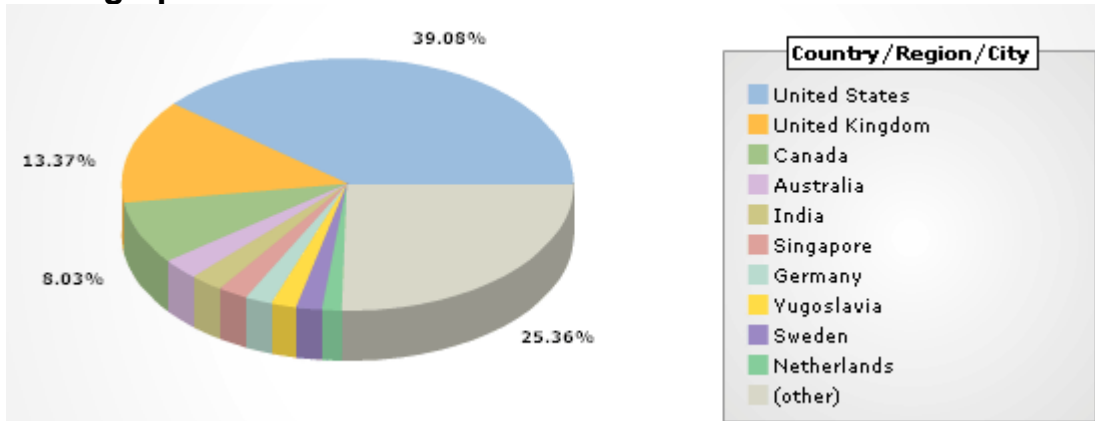
PreviewGadgets.com was founded on December 2005 by two friends, gathered with idea to promote objective and non sponsored realistic reviews of products including notebooks, digital cameras, cell phones, PDAs and much more. Today PreviewGadgets.com has permanent editorial office and few external contributors.

### **Traffic**

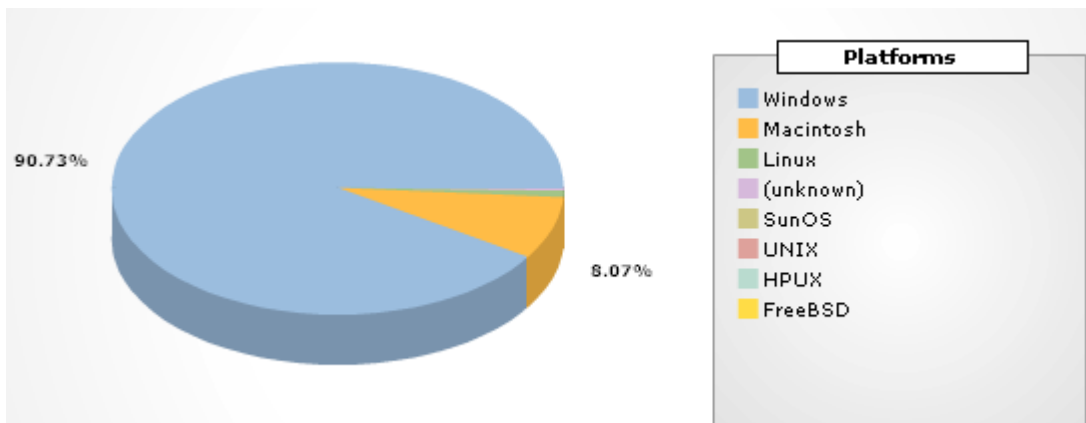
From site that have about 1000 unique visitors monthly in our first month, today Previewgadgets.com have about 20 000 unique monthly visitors and about 60 000 monthly pages opened.

For all information contact our marketing team at [marketing@previewgadgets.com](mailto:marketing@previewgadgets.com) .

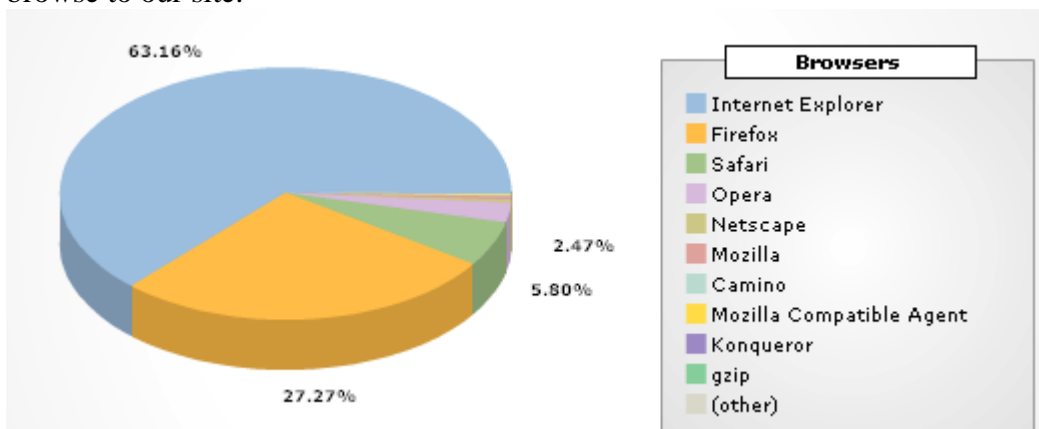
## Demographics



According to Google Analytics almost **40%** of all visitors are coming from **United States**, and over **84%** of visitors are have English preference set on their computer.

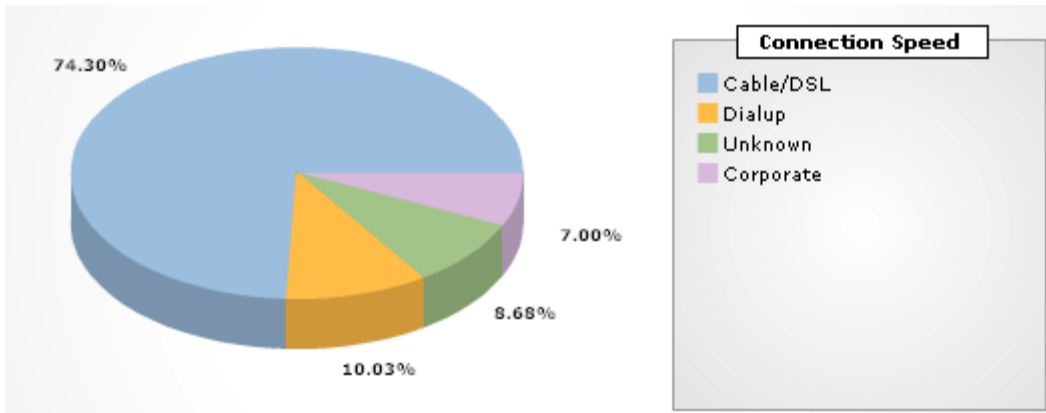


Our readers prefer Windows OS, and more then half of them use Internet Explorer to browse to our site.



**Three quarters of our readers have broadband internet connection.** Base on that information our advice is using rich media, such as video and flash ads.

For all information contact our marketing team at [marketing@previewgadgets.com](mailto:marketing@previewgadgets.com) .



For more detailed traffic specification contact us at [marketing@previewgadgets.com](mailto:marketing@previewgadgets.com).

### Banner add specification

Size	Max File Size
120 x 60	8k
120 x 90	8k
120 x 600	20k
336 x 280	20k
468 x 60	20k
728 x 90	20k

### Standard Creative

GIF	Animation: Optional
GIF 87/89a	Looping: Limited or Unlimited
JPEG	

### Rich Media

Flash/Shockwave  
HTML  
Java

All rich media is tested on a case by case basis and must be third party served.

For all information contact our marketing team at [marketing@previewgadgets.com](mailto:marketing@previewgadgets.com).

# Banner add placement

PG store



# previewgadgets

Search RSS Atom RDF Home About Archive Contact PG Store Subscribe

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Your one stop shop... Nokia special internet and gps system, camera, real.

Unleashed by Sanyo GSM, 2.5" screen, 1.3MP camera, 100MB memory

## 336x280 banner ad

Mobile Phone Reviews, News, and Gadgets You Want

MP3 Players, PDAs, GPS, Digital Cameras, and more...

Advertising

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PERFORMING PARTNERS

Reach Our Readers Advertise Here

Play with me... play Wii



Buy Wii amazon.com

### Categories

- Uncategorized (1)
- MP3 Players (14)
- Mobile phones (36)
- PDAs & Handhelds (7)
- Digital cameras (32)
- Input devices (1)
- Notebooks (8)
- Reviews (7)
- News (52)
- Shopping guides (1)
- Speakers (1)
- Projectors (2)
- Headphones/Earphones (5)
- Tablet PC (2)
- Printers (2)
- Miscellaneous (27)
- Digital camcorders (2)
- GPS (2)
- Displays (2)
- Storage (1)
- Cool gadgets (2)

### Friendly Sites

My Coke & I  
shopbot.ca  
Spy Gadgets

Call Phone Unlocked  
Free & Cheap  
www.CallPhoneUnlocked.com

Use Phone as Copy  
Mac Mini  
Fax, Email or Save Docs.  
Receivitz Nokia  
Whiteboards - Free Service  
www.gp.com

## 120x600 banner ad

100 Hot Gadgets  
Audio & Video  
Camera & Photo  
GPS & Navigation  
iPods

Buy at Amazon.com

Newsletter Subscribe

Email Address:

Powered By - Zookoda

30 ESORTPTEEE  
23 readers  
BY FEEBUXNER

Extractable Cables in USB  
For USB, Modem, PC-A,  
Network, MP3. Very small,  
convenient, tangle-free  
www.usb-cables.com

New Digital Discs for Wii  
PlayStation 3, 24-Hour  
256MB PC & Mac  
Compatible MP3 Player  
www.32.com

Galaxy 20.00.00.00  
Galaxy 20.00.00.00

### Samsung F500 Ultra Video



Samsung announced F500, first phone with divx video codec inside. With 2.5" TFT display and 2MP camera this is really ultra video phone. Just like former model F300, the F500 also has dual faces. One side is keypad, and the other has large screen with multimedia controls. When you swivel the screen, this phone can form a stand, and you can watch video while sitting in your favorite chair.

It's internal memory is 400MB, but it can use microSD card and upgrade up to 2GB. The F500 support UMTS on 2100MHz, and GSM/EDGE on 900, 1800, and 1900MHz bands, so it can be used on the whole planet in all networks. It features Bluetooth v1.2 for connection with other devices. This multimedia phone can play MP3, AAC, AAC+, eAAC, and WMA audio, and MPEG4, H.264, and WMV video files. [Read the rest of this entry ->](#)

Posted in [Uncategorized](#), [Mobile phones](#) | [No Comments ->](#)

### TOP 5 Articles

1. Rumors: Apple iPod 6th generation
2. Nokia N 80 - multimedia phone
3. New N series from Nokia company
4. Nokia 7390
5. Sony DCR-DVD105e camcorder - Review

### Recent Articles

1. Samsung F500 Ultra Video
2. Two perfect gifts for holidays
3. PG in new outfit
4. Nintendo Wii, playstation killer
5. iPhone is really here!

### Two perfect gifts for holidays

The holidays are here. A six-week long spree of bargains and discounts for a wide range of goods and products from sophisticated high-tech equipment and unique knock-knocks to folk crafts. In all that mess we picked up for you two gadgets that are best buy. It's of course our choice made by cost benefit.

Canon Powershot [...]

### PG in new outfit

PG has new outfit. We redesign Preview Gadgets and reorganize layout. Now you can read your favorite web page in much pretty outfit, and surf through pages easily.

Currently we are testing this theme, so if you have any suggestion or idea, or if page don't work well in some browser or OS please contact us.

Preview [...]

### Nintendo Wii, playstation killer

New gaming console from Nintendo has been released in Europe at December 8th, 2006. It brings the revolution in world of gaming consoles. It's exciting, it's funny and it will test your shape.

The Hardware

The Nintendo Wii console is as thin as three DVDs stacked together. The Wii boasts 512 MB of internal flash memory, two [...]

### iPhone is really here!

iPhone is really here! Apple disappointed us, because Linksys presented iPhone first. Linksys is a division of Cisco Systems Inc. iPhone is actually VOIP phone which can work without the computer because it has built-in Skype software, and it can connect to any Wi-Fi network.

Linksys iPhone line is available in USA, and here it [...]

### Top 5 exotic gadgets - part II

Scientific's Interactive SmartGlobe

Takes you all over the planet without leaving home. Its 9.6-inch diameter and 15.35-inch height comes with a wireless pen and 3D barcode technology. It keeps up with the latest geological information, current events, and even election results through audio file downloads. Updatable for free until 2008, the SmartGlobe is available in 9 [...]

### USB chargeable batteries

Moixa Energy company presents ultimate battery solution, no more cables, no more chargers. All you need is free USB port. All most used battery types are planned to be supported in near future. For now only commercially available USB battery is AA standard. There are plans for AAA, 9V battery and also for batteries for [...]

### Motorola RAZR V3xx

This is also, a thinnest cell phone like Razer V3. Let us see the difference between this two devices. RAZR V3xx dimensions are 103 x 53 x 15 mm, 80 cc and his weight is 107 g. V3 dimensions are 98 x 53 x 13.9 mm, 65 cc and his weight is 100 g. So we [...]

### Top 5 exotic gadgets - part I

Brando MP4 Watch

The Brando MP4 watch is a fancy fashion statement that's actually packing some impressive features. Syncing with via USB, the watch can store MP3s, WMA and MP4 video on its 1GB of built-in memory. Playback occurs on a small 128x128 pixel screen, but appears in a potential 65k colors. Plus, you can even [...]

### Nokia E62

Nokia presented a new model from E series : Nokia E62. This model is based on previous E61 with lots improvements.

Let's see the specifications.

E 62 dimensions are 117 x 69.7 x 14 mm, 108 cc and his weight is 144 g. Its TFT display have 16M colors, and it looks very impressive. The colors are [...]

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